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Midtown Butuan

Club 83521

Rotary
Club



MIDTOWN POST



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Rotary
District 3860



In partnership with



SM CITY BUTUAN



AUTISM Awareness 2025

January 24, 2025 | SM Event Center 09:00 AM - 01:00 PM

ROTARY CLUB OF BUTUAN

ROTARY CLUB OF DOWNTOWN BUTUAN

PARTICIPATING CLUBS:

AREA 3I

ROTARY CLUB OF BUTUAN NORTH
ROTARY CLUB OF CENTRAL CABADBARAN
ROTARY CLUB OF BUTUAN EAST CENTRAL

AREA 3J

ROTARY CLUB OF MIDTOWN BUTUAN
ROTARY CLUB OF CENTRAL BUTUAN
ROTARY CLUB OF UPTOWN BUTUAN
ROTARY CLUB OF BUTUAN HIGHLANDS

1

AUTISM AWARENESS 2025

As part of Rotary International's global commitment to inclusivity and empowerment, District 3860 proudly joins the simultaneous celebration of Autism Awareness Week 2025. This meaningful initiative aims to promote understanding, acceptance, and support for individuals with autism and their families..



2

Raising Awareness

With the collective efforts of Rotary Clubs across the district, we are raising awareness through community engagement, educational programs, and inclusive activities that foster a more

3

By Standing Together

compassionate and supportive society. By standing together, we reaffirm Rotary's mission to create hope, opportunity, and equal access to resources for all. Through these initiatives, we aim to break barriers, promote understanding, and build a future where individuals with autism can thrive.

Join us as we advocate for autism awareness, acceptance, and action, ensuring that every individual—regardless of ability—feels valued and included.

"Together, we create a world where every individual, regardless of ability, is valued and understood."

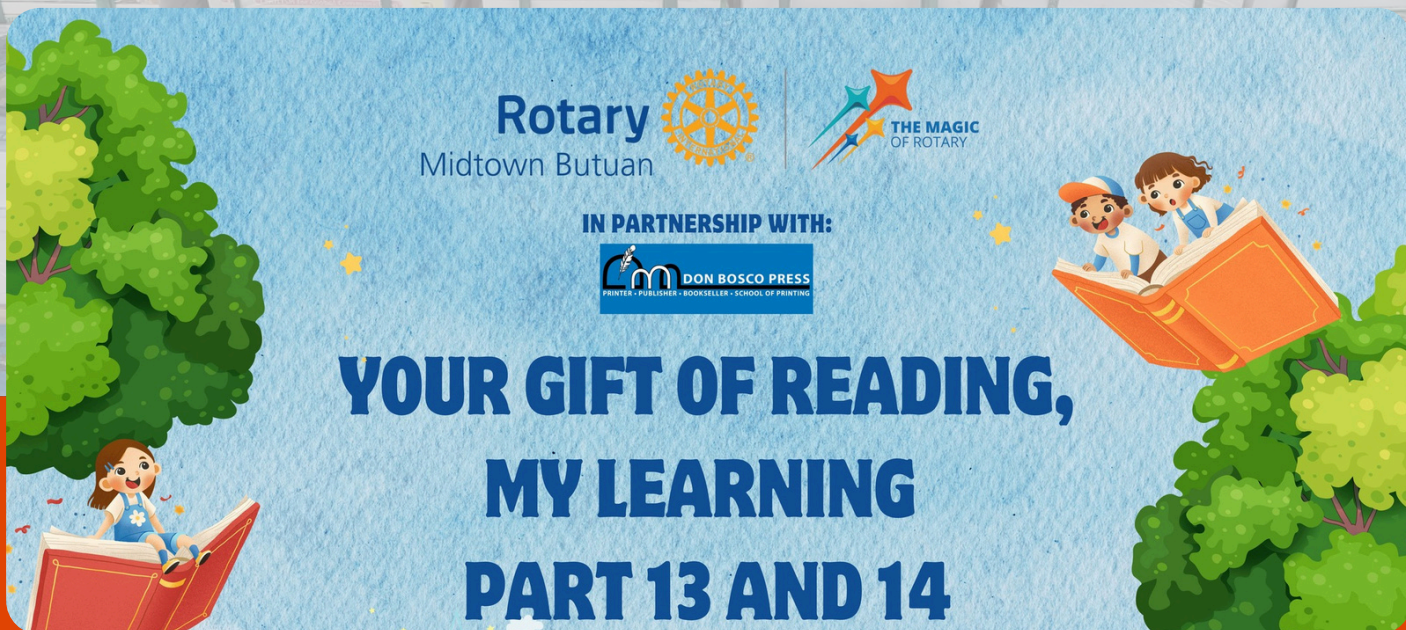
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Area 3I and 3J proudly supported Autism Awareness Week through a meaningful and joyful event that brought smiles to the faces of many. The activities began with a Meet and Greet at the Special Needs Education Dept. of Butuan City SPED Center, where 50 recipients from the center and 20 teachers received gifts. The event then continued at Kidzooona, SM Butuan, where the children enjoyed playing and having fun, creating memorable moments for all.



At exactly 10:30 a.m., a short program commenced, including acknowledgments and the distribution of certificates to recognize everyone's contributions. Lunch was then served to all participants, ensuring a warm and inclusive celebration. This event was spearheaded by Assistant Governors of Area 3I, Maricel Cosme, and Area 3J, Jeffrey Honculada, in collaboration with the nine club presidents of the areas. It was hosted by the Rotary Club of Butuan and co-hosted by the Rotary Club of Downtown Butuan.





Signature Project: Your Gift of Reading, My Learning

The Rotary Club of Midtown Butuan has been proudly sustaining its signature project, "Your Gift of Reading, My Learning" (Libro Nga Gasa Mo, Kinaadman Ko), which was spearheaded by Past President Rosalyn N. Cortel. Now on ot's 14th installment this initiative continues to uphold its mission of promoting literacy and providing quality educational resources to schools, especially in remote and underserved areas.



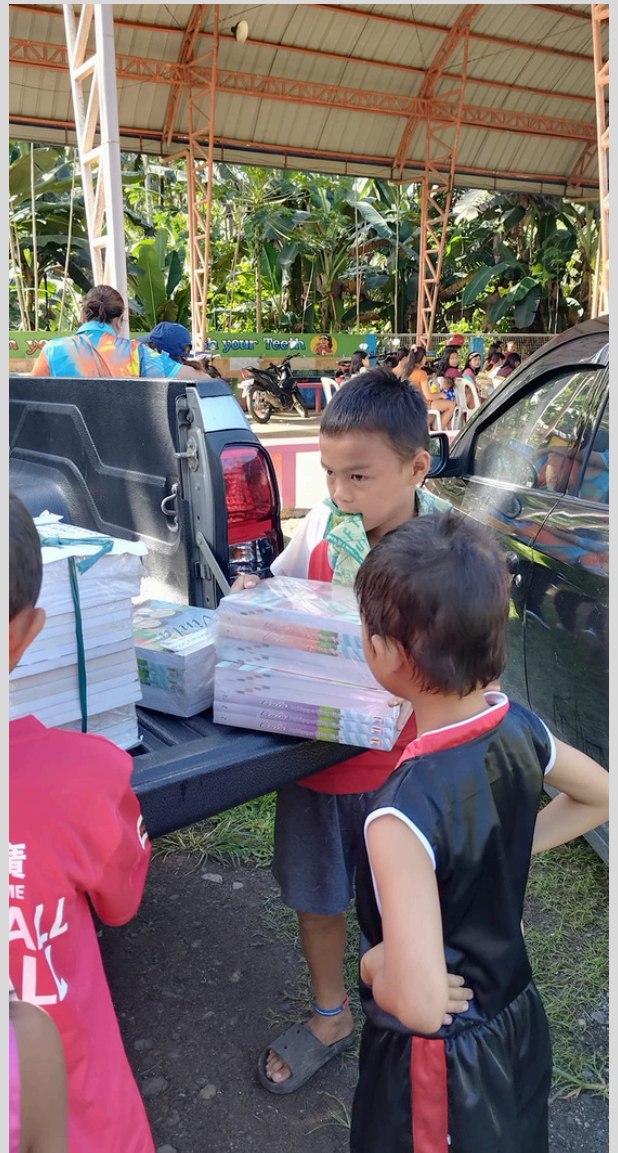
Since its inception, this project has benefited countless students by equipping them with books that enhance their learning, spark curiosity, and open doors to new opportunities. With the support of Rotarians, partners, and generous donors, this initiative has grown into a lasting commitment to education and youth empowerment. As we move forward, Rotary Club of Midtown Butuan remains dedicated to fostering a culture of reading and lifelong learning, ensuring that every child has access to knowledge—one book at a time.

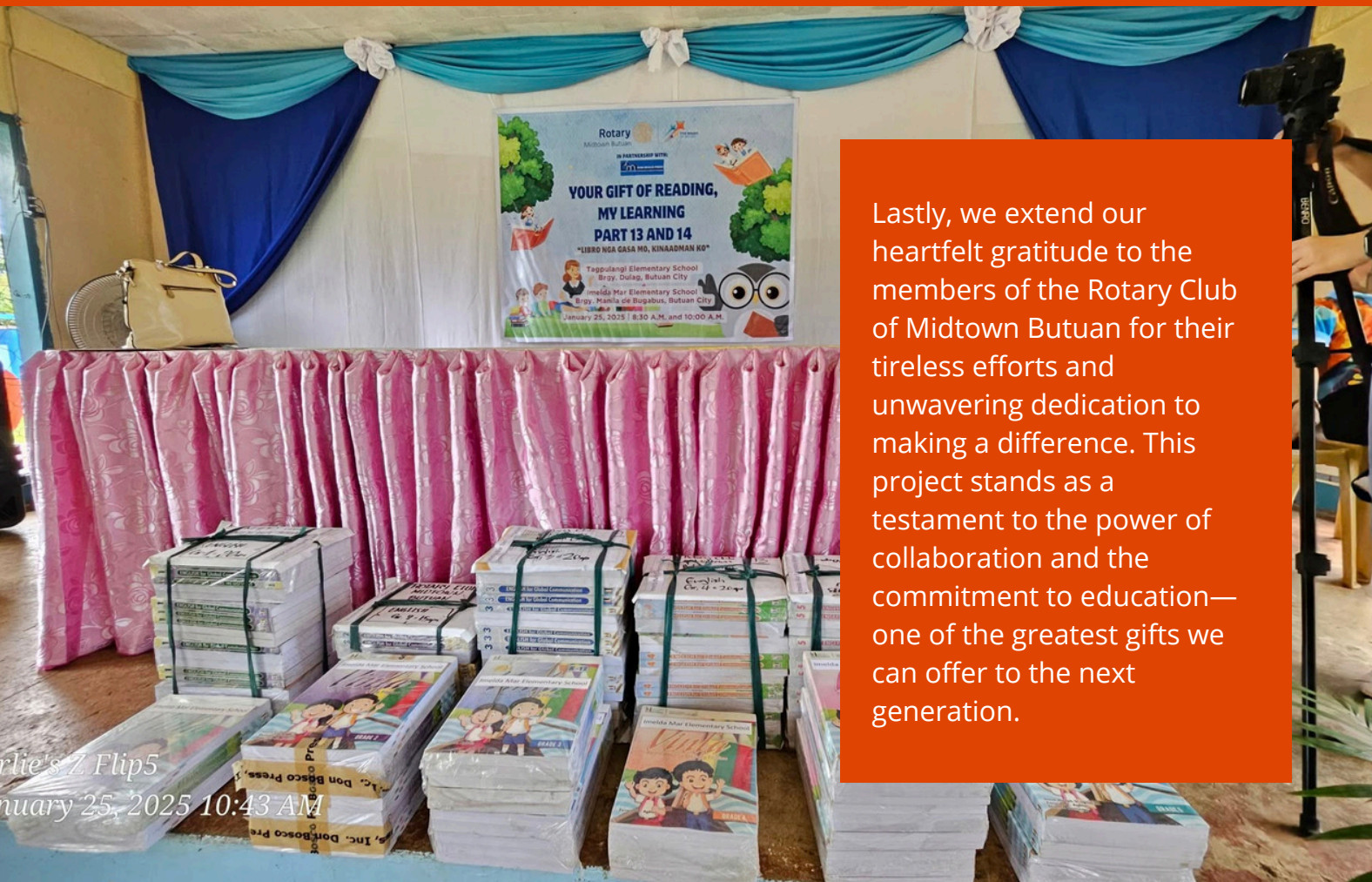
It has truly been a great honor and privilege to partner with Don Bosco Press for their unwavering support of our signature project. For the 13th and 14th times, Don Bosco Press has shown its generosity and commitment to education by helping us make a positive impact on our community.

This year, we are thrilled to announce that Tagpulung Elementary School in Barangay Dulag, Butuan City, and Imelda Mar Elementary School in Barangay Manila de Bugabus, Butuan City, have been selected as the proud recipients of this meaningful initiative. Each school received a total of 180 books, ranging from Grade 1 to Grade 6 levels, with each book valued at ₱700. This generous donation amounts to a total of ₱126,000 per school, providing valuable learning materials to support the education of their students.

These books are not just gifts; they are symbols of hope, tools for learning, and pathways to brighter futures. Thanks to the generosity of Don Bosco Press, countless children will now have the chance to expand their knowledge, ignite their imagination, and chase their dreams. Your kindness truly embodies the Magic of Rotary—touching lives in ways that leave a lasting impact.

We also express our gratitude to the teachers, students, and communities of the recipient schools for welcoming this project with open hearts. Witnessing the smiles of children as they hold these books reminds us of the Rotary motto, "Service Above Self"—the driving force behind our mission to serve others and uplift communities.





Lastly, we extend our heartfelt gratitude to the members of the Rotary Club of Midtown Butuan for their tireless efforts and unwavering dedication to making a difference. This project stands as a testament to the power of collaboration and the commitment to education—one of the greatest gifts we can offer to the next generation.



Together, with the support of Don Bosco Press, the Rotary Club of Midtown Butuan, and our partner schools, we are proving that the magic of service and the power of education can transform lives—one book, one child, and one community at a time.





12th Club Meeting

January 25, 2025 | 5:00 P.M.,
Iam's Coffee Shop, SM Mall Butuan

**END
POLIO
NOW**

Rotary Club of Midtown Butuan Holds Its 12th Club Meeting

The Rotary Club of Midtown Butuan successfully held its 12th Club Meeting on January 25, 2025, at 5:00 PM at Iam's Coffee Shop, SM Mall Butuan. The meeting was presided over by Irresistible President Ma. Theresa M. Salise and attended by dedicated Rotarians, including PAG Teresita Muriel C. Si, Club Secretary Rizalina Dela Peña, Club Treasurer Liza Carlobos, Rtns. Marissa Yee, Ellen Chua, Rhodora Radaza, JV Cabaluga, Rodolfo Ranoco, PE Myra Joseal Moreno, Earl Orozco, and Rotaract President Novem Gatela.

During the meeting, President Tess provided an inspiring update on the successful activities and projects recently undertaken by the club. She highlighted the impact of ongoing initiatives and how they align with Rotary's mission of service and community development. The meeting also served as a platform for collaborative discussions, planning future projects, and reinforcing the club's commitment to making a difference.



With the continued dedication of its members, RCMB remains steadfast in creating positive change, strengthening its impact, and embracing the Magic of Rotary.

LEAFY GREENS IN WATER: A NEW WAVE IN SUSTAINABLE FARMING

SUNRISE BONBON, BUTUAN CITY
JANUARY 30 , 2025 | 7:30AM

Rotaract
Club of Midtown Butuan

Rotaract
Club of Midtown Butuan
CSU Chapter

Rain or shine, it was a beautiful Thursday morning as Midtowners gathered once again to visit our hydroponic lettuce plantation in Barangay Bonbon, Butuan City. With the theme "Leafy Greens in Water: A New Wave in Sustainable Farming," this initiative showcases Rotary's commitment to economic development and sustainability, reinforcing our mission to create lasting change in communities.





Empowering Communities Through Hydroponics: RCMB's 2nd Signature Project on Economic and Community Development

The Rotary Club of Midtown Butuan (RCMB) continues to make a lasting impact on the community through its 2nd Signature Project—Economic and Community Development through Hydroponics. This innovative and sustainable farming initiative was spearheaded by Irresistible President Ma. Theresa M. Salise, aiming to provide alternative livelihood opportunities while promoting environmental sustainability.

Hydroponic farming, a method of growing plants without soil, offers a cost-effective, water-efficient, and high-yield approach to agriculture. Recognizing its potential to empower communities and generate sustainable income, RCMB launched this initiative as a way to help local farmers, unemployed individuals, and families looking for additional income sources.





The Beginning of the Project

The journey began with a vision—to introduce an accessible and eco-friendly farming solution that requires minimal space and resources but yields maximum benefits. RCMB partnered with key stakeholders, including ANECO DMCOO District V and local farming experts, to construct two hydroponic greenhouses in Barangay Bonbon, Butuan City. This collaboration ensured the successful setup of the infrastructure and provided training for individuals interested in hydroponic farming as a source of livelihood.

First Harvest and Community Involvement

The first wave of lettuce planting was met with enthusiasm, and after just 40-45 days, the project saw its first successful harvest. Fresh, high-quality lettuce was distributed to the community and Friends of Rotary, highlighting the potential of hydroponic farming as a viable income-generating activity. The project proved to be more than just farming; it became a symbol of innovation, sustainability, and empowerment.

Second Visit – January 30, 2025

On January 30, 2025, RCMB members returned to the hydroponic site for the second wave of planting. This visit reinforced the club's commitment to long-term sustainability and economic empowerment. With the continued guidance of experts and unwavering support from Rotary members, the project is now set to expand its reach—helping more families, local farmers, and entrepreneurs venture into hydroponic farming.



The visit was attended by RCMB members, partners from ANECO DMCOO, and local farming advocates, all excited to witness the progress of this project. The day was filled with hands-on learning, as participants actively engaged in planting the next batch of lettuce, discussing expansion plans, and exploring new ways to market the produce. A Future of Growth and Sustainability

With the Magic of Rotary guiding our mission, RCMB envisions this project as a sustainable and long-term economic solution for the community. By introducing modern farming techniques, we are not only enhancing food security but also providing opportunities for entrepreneurship and financial stability.

As we move forward, RCMB remains committed to expanding hydroponics as a signature initiative, ensuring that more individuals and families benefit from this revolutionary approach to agriculture. This project is a true testament to Rotary's dedication to service, innovation, and economic empowerment.

Together, we are planting the seeds of progress—one hydroponic lettuce at a time!



In this picture: The members o DMCOO (District Members Consumers Officers Organization represented by Pres. Mateo Saagundo under Distirct V of Agusan del Norte, Electric Cooperative, Inc. (ANECO), together with RC Midtown Pres. Ma. Theresa M. Salise. PP Grace Gaborno, Rtn. Rodolfo Ranoco, Friends of Rotary Emily Villan, Regail Quintana and the President of Matin-ao Farmers Association Mr. Ricardo Baclaan